IGEA Educates

GENDER & GAMES

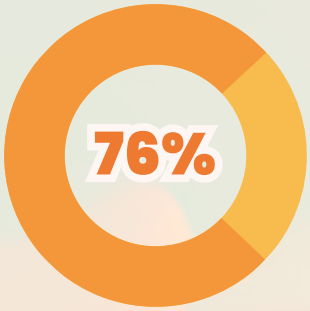
WHO'S MAKING GAMES?

In Australia in 2023*, **26%** of Australian game developers are cisgender women, while **5%** are transgender, non-binary, or gender diverse people.

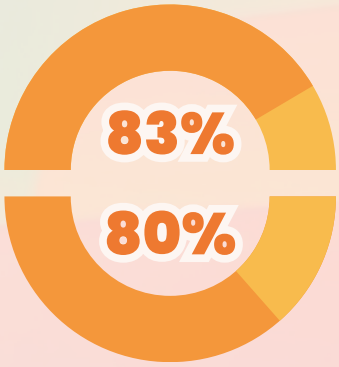
There has been an increase in the overall number of women and gender diverse people making games in Australia compared to the previous report.

WHO'S PLAYING GAMES?

*"Of all Australians, regardless of age, who play video games, **48%** are female – the **highest proportion observed since this research series commenced**."^*



of Australian women 65+ play games - beating the 65+ men age range by 15%



of Australian women aged 18-34 play games.

of Australian women aged 35-64 play games.

of all Australian gamers are non-binary.

*Stats gathered from the IGEA AGDS, FY2023.
^Stats gathered from Australia Plays, 2023.