IGEA
interactive games & entertainment association

National Innovation Centre
Gadigal Country
4 Cornwallis Street
Eveleigh NSW 2015

PRIVACY POLICY

At the **Interactive Games & Entertainment Association Ltd** (ABN: 40 101 586 958) (defined here as 'IGEA', 'We', 'Us' or 'Our'), We recognise the importance of your privacy and understand the concerns surrounding the security of your information.

Our Privacy Policy sets out how We collect, use and disclose "personal information" and other "non-personal information" We have gathered about you in relation to your interactions with Us either as a member of IGEA, or by contacting Us, or by using Our website which can be found here. ("Website").

By using our Website, attending our events, and / or by providing any personal information to us, you consent to the collection, use, storage and disclosure of your personal information as set out in this Privacy Policy.

This policy will let you know:

- What information (often referred to as 'data') is collected from you;
- How your information is used;
- With whom your information may be shared; and
- How you can access, update, or delete your information.

We will comply with all relevant and applicable legislative requirements, and, in the event of any inconsistency, the legislative requirements will override the provisions of this document.

What data do we collect?

We collect data in two ways.

A. Data you provide Us; and
B. Data collected by Our partners.

Age Limits

We do not collect any personally identifiable information of anyone under the age of 13 years.

If you believe that We have inadvertently collected information from a person under the age of 13, please contact Us at the email address below and the information will be permanently deleted.

A. Data you provide us

How do We use the data we collect?

In order for us to supply products, services or benefits to you, we need to collect certain Data. Data collected can be personal to you or non-personal, and sometimes data that doesn't appear to be personal can become personal if certain other facts are learned. No matter how We come to collect your data, We will always treat it in accordance with this document, and any applicable legislation, including the *Privacy Act 1998* (Cth) and the Australian Privacy Principles (APPs).

You do not have to provide us with any Data, however, if you do not do so, we may not be able to supply products, services or benefits to you. *What is Personal Information?*

'Personal Information' is information that identifies you as an individual. This is only collected by Us if you submit it to Us directly. Please note that if you become a member of IGEA We will keep a copy of your payment details.

What about Sensitive Information?

Sensitive information includes information about such things as an individual's racial or ethnic origin, political opinions, membership of a political association, religious or philosophical beliefs, membership of a professional body, criminal records or health information.

We will not knowingly attempt to obtain nor record any sensitive information.

Photographs and videos

From time to time, We may collect and use photographs or videos taken during Our events, activities, or other interactions for marketing and promotional purposes. These photographs may be used in newsletters, on our website, social media platforms, or other promotional materials. If you do not wish for your photograph to be used, please notify Us in writing at privacy@igea.net prior to or during the event. We will make reasonable efforts to exclude your image from any marketing materials.

A. Data collected by our partners

We note that from time to time, We may use third-party services during our ordinary course of business. We always endeavor to use trusted third-party services, but we do not control how these third-party services interact with you and you should ensure that you consent to the terms of use and privacy policies offered by the third-party services before providing them with your information.

Membership

We use Google Forms to obtain information from our members at the time of acquiring membership. A copy of the Google Privacy Policy can be found here:

- Google Forms: https://policies.google.com/privacy

Newsletters Mail-Outs, Promotional Materials & Events

When you opt in to join our mailing list, We will use the information you directly provide Us with to provide you with communications about upcoming events, industry updates and activities that IGEA has recently undertaken or plans to undertake.

You may unsubscribe from Our newsletter at any time. All you need to do is click unsubscribe from the link in the newsletter or let us know in writing that you want to be removed by sending us an email at: info@igea.net.

If you wish to receive information from IGEA, you will be asked to provide your email address to us.

This information (i.e., email address) is gathered by a third-party partner (i.e., MailChimp) that collects and compiles that information for Us so that We may undertake mail outs to large numbers of people. We also use the Microsoft Office suite of applications, including Office 365 and the 'Sway' service which

allows Us to create and distribute newsletters to Our Members and contacts. The MailChimp privacy policy, and the Microsoft privacy policy can be found below:

- MailChimp: https://mailchimp.com/legal/privacy/
- Microsoft: https://privacy.microsoft.com/en-us/privacystatement

We note that IGEA events are ticketed via Eventbrite, which is an event ticketing and registration platform. Certain data you provide Us will pass via that service. A copy of the Eventbrite privacy policy can be found below:

- https://www.eventbrite.com.au/support/articles/en_US/Troubleshooting/eventbrite-privacy-policy?lg=en_AU

We note that IGEA may also engage the following third-parties in the course of organising, conducting and delivering events:

Meet to Match: https://www.meettomatch.com/terms-and-use-privacy-eng/
CrowdComms: https://www.crowdcomms.com/privacy-policy-2/
Sched: https://sched.com/privacy/
Discord: https://discord.com/privacy
Zoom: https://explore.zoom.us/en/privacy/

Access to Your Data, and Permanent Deletion of Your Data

We will retain your data only as necessary for our legitimate business interests, such as to comply with our legal obligations, resolve disputes, and enforce our agreements.

Regardless of how We come in contact with your data, you have the right to request access to any personal information We hold about you. You may request access to the information We hold about you by contacting Us via email at privacy@igea.net. If at any time you believe that personal information about you is incorrect, incomplete or inaccurate, you may request that We amend such information. If We refuse your request, We will provide you a written notice which will outlines the reasons for such refusal and the complaint mechanisms available to you.

You may also request that We delete any personal information We hold about You by contacting Us via email at privacy@igea.net.

Data Subject Requests

In the event that you send a data subject request to Us, or one of Our third-party partners informs Us that you have contacted them directly about your personal data they collected while you were using Our service, We will respond to that request in accordance with the *Privacy Act 1988* (Cth).

If you wish to know what data We hold about you, if any, please make out your request to Us in writing at the address listed below. Please be aware that in order to protect the information in Our database, We will require identification from you before releasing any information.

Disclosure and Security of Your Information

We will not sell, trade, rent or disclose any of the personal information you provide to us for any reason, without your prior consent. Otherwise, your Personal Information will only be disclosed where required or allowable by law.

Your Personal Information is stored offsite in a manner that reasonably protects it from misuse, loss, unauthorised access, modification or disclosure. Technical measures are in place to protect your personal data, and transfers of your information are limited to the necessary minimum.

International Transfers of Your Information

Given that IGEA's Website is globally accessible, there are times where your data may need to be transferred across different jurisdictions. However, we will not transfer your personal information across jurisdictions, unless:

- You have provided your consent; or
- It is necessary to complete a transaction in Our Website; and
- We believe that the recipient of such information is subject to a law, or a binding scheme, that has the effect of protecting your information in a way that, overall, is at least substantially similar to the way in which the Australian Privacy Principles (APPs) protect information; and there are mechanisms you can access to take action to enforce that protection of the law or binding scheme; or
- Where otherwise allowed by any applicable legislation.

Policy Updates

This Policy may change from time to time. The most current version of our Privacy Policy can be found on Our website at www.igea.net. We will always keep this up to date so that you know what information We will collect from you, how We may use it, and when We may disclose it.

Privacy Policy Contact Information

If you have any questions about our Privacy Policy, please contact IGEA at: privacy@igea.net

Complaints

You can lodge a complaint about any breach of this Privacy Policy by Us at the address below.

Office of the Australian Information Commissioner

Phone: 1300 363 992 (local call cost, but calls from mobile and pay phones may incur higher charges). If calling from overseas (including Norfolk Island): +61 2 9284 9749

TTY: 1800 620 241 (this number is dedicated to the hearing impaired only, no voice calls)

TIS: Translating and Interpreting Service: 131 450 (If you don't speak English or English is your second language and you need assistance and ask for the Office of the Australian Information Commissioner)

Post: GPO Box 2999 Canberra ACT 2601
Fax: +61 2 9284 9666
Email: enquiries@oaic.gov.au

Privacy Policy last updated 14 July 2025