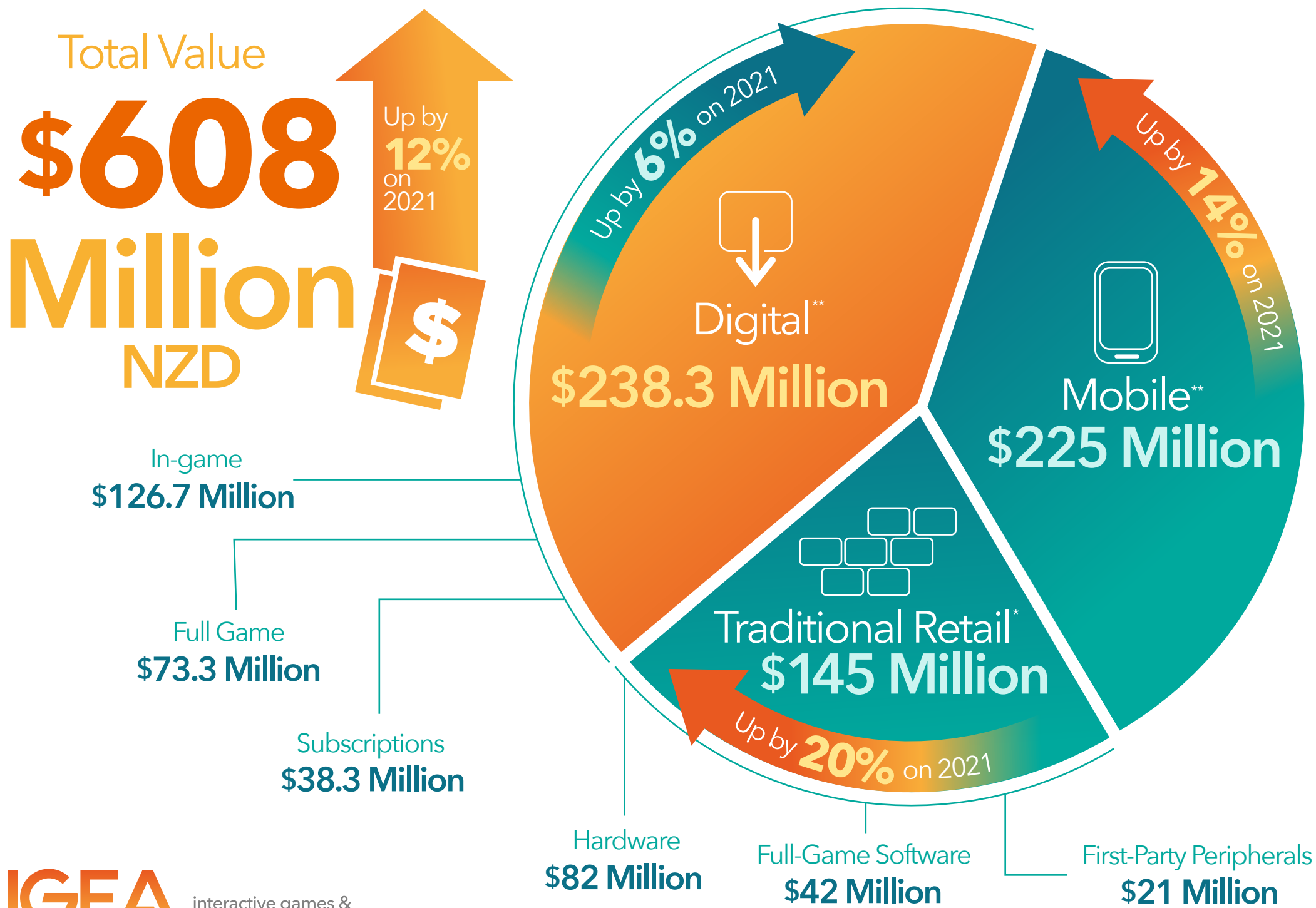


New Zealand Consumer Video Game Sales

2 0 2 2 S N A P S H O T



IGEA interactive games & entertainment association

IGEA sourced research

*GSD Sales - Calendar year 2022

**Newzoo Global Games Market Report May 2023. Note the dollar amounts are in NZD converted from the USD average for 2022

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